



Naomi Chau

UX+UI Designer

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Profile

User experience + user interface designer, seeded with graphic design and front end development know-how. Rooted in user research and fueled by stakeholder satisfaction. Discreet yet delightful.

Work

Family Wellness WA *freelance client

Graphic Designer, Dec 2022

Crafted a digital flyer for this small business.

Web Designer, Jan-Feb 2022

Created a marketing website: layout, code and copy.

Arizona State University

Teaching Assistant, Aug 2023-April 2024

Communicated effectively & empathetically, answering questions, concerns and complaints.

Grader, Jan 2023-April 2024

Consistent turn-around with clear feedback and reasoned decisions.

Education

BS Graphic Information Technology

Focus in User Experience, Summa Cum Laude
Arizona State University, 2024

Related coursework: Quantitative and qualitative research, Graphic communication, Web content design.

Extracurricular

Engineers Without Borders

Project Lead, Oct 2020-Aug 2021

Led an 8-student group on a \$1k engineering awareness project. Managed project timeline and presented during client meetings.

Awards

1st Place, GIT Awards: Digital Products, Spring 2024

Skills

Design

UX Research, UX+UI Design, UX Writing, Web Design, Motion Design, Interaction Design, Product Design

Technical

Figma, Illustrator, InDesign, XD, After Effects, Premiere, HTML/CSS/JS

Interpersonal

Team player, Comfortable with working independently, Responsible