

# Naomi Chau

UX Designer | [naomichau.com](https://naomichau.com) | [nchau@protonmail.com](mailto:nchau@protonmail.com) | Greater Seattle area, WA

## EXPERIENCE

**UI/UX Designer**, Vosyn (June 2024 – Current) Toronto, Canada (Remote)

- **Revamped scrapped product designs, leading to stakeholder buy-in and green light for development.** Translated the founders' evolving vision into a user-centered experience—designing user flows, wireframes, and high-fidelity prototypes.
- **Boosted user efficiency:** Conducted usability testing and iterative design on media translation features, increasing success rates by **40%** and enabling users to access the features **twice** as fast.
- **Kept design projects on track** by organizing team workflows, timelines, and resources. Participated in peer critique to support consistency and quality across the team.
- **Collaborated cross-functionally** with PMs and engineers to write user stories, clarify designs, and ensure smooth handoff—cutting down delays and confusion.

**Teaching Assistant & Grader**, Arizona State University (Jan 2023–May 2024) Phoenix, AZ (Remote)

Guided & graded classes of 30+ design and front-end students; praised for timely and supportive feedback.

**Web & Graphic Designer**, Freelance (Jan 2022–Present) Seattle, WA

Designed website, logos, and marketing material to boost marketing impact for small businesses.

**Project Lead**, Engineers without Borders (Oct 2020–Aug 2021) Seattle, WA

Led 8 university students, managed project timeline, and communicated with client to design and deliver 40 mini wind-turbine kits to underprivileged youth, introducing them to engineering as a career.

## EDUCATION

**B.S. Graphic Information Technology, Focus in User Experience**, *Summa Cum Laude*

Arizona State University (Class of 2024)

## AWARDS

**Digital Products 1<sup>st</sup> place**, GIT Awards Spring 2024, Arizona State University

## SKILLS

**User Research:** Usability Testing, Synthetic Research, Interviews, Surveys, Card-Sorting, Heuristics,

**UX Design:** Personas, Journey Mapping, User Flows, Information Architecture, KLM, WCAG Accessibility

**Interaction Design:** Wireframing, Prototyping, Design Systems, Responsive Design

**Tools:** Figma/Figjam, Adobe CC, Miro, Notion, Google Suite, Microsoft Suite, HTML/CSS/JS, Fathom

**Team Player:** Organized, proactive, takes ownership, cross-functional teamwork, welcomes feedback